



Sysco Albany

(518) 877-3200

Everyday, Sysco Albany delivers the safest, highest quality food service products and offers industry leading customer support, such as profit workshops and menu development. Sysco continually works with suppliers and customers to shape the future of food service, while placing great importance on supporting our community.

Sysco Albany has developed lasting partnerships that ensure our customers continue to receive the types of products and services they need.

Repeat Returns is a rewards marketing program that gives your customers continual and repeated reasons to visit more often and spend more money. The program is based on common sense... "bribing" customers with discounts trains them to "wait." But offering rewards – encourages them to "spend." Most restaurant owners on our program are generating \$50 in customer spending for every dollar invested.



OrderEze provides attractive, data driven, and easy to use websites enabling customers to showcase their products including daily specials, upcoming events, new promotions and more. OrderEze websites provide an aggressive and efficient way to attract a new audience as well as strengthen your current consumer base. Customers can edit content from their own computer, collect consumer email addresses, sell breakfast, lunch and dinner online with orders going directly to the fax.



ADP offers the widest range of HR, payroll, tax and benefits administration solutions from a single source. ADP's easy-to-use solutions for employers provide superior value to companies of all types and sizes. From hire to retire, ADP provides the solutions your company needs to staff, manage, pay and retain high-quality employees. Our specialized solutions work synergistically to help you manage costs, gain competitive advantage, and grow strategically. Sysco customers receive a 20% discount.



Moving Targets offer 3 aggressive, very low-cost direct marketing services proven nationwide to influence people to visit and spend money. 100% turnkey—Moving Targets does it all. No contracts. No set-up fees. No minimums. No hidden charges. Moving Targets® Loyalty Rewards® Customer Emailing Service & Birthday Connections® are tested & proven greetings that generate amazingly high response rates and send streams of new consumers through the customer's door. Sysco customers receive 100 free mailings.



CMSText provides Mobile marketing along with Texting products and services to a broad customer base with a primary emphasis on the restaurant and hotel industries. CMSText products are tailored to specific needs so as to implement marketing campaigns instantly. The services are very cost effective and popular with full service restaurants. Customer signups are robust at several Operating Companies that have been using CMS Text as a local partner.



SuperMedia is the advertising agency for local small- to medium-sized businesses across the United States. SuperMedia specializes in results. The Company has developed a Sysco exclusive marketing bundle designed for independent restaurant operators and is working within the iCare network to collaborate and bundle services with other leading providers such as Constant Contact. SuperMedia's marketing bundle is extremely cost effective and sure to drive sales.



Snapfinger is the nations largest and most complete restaurant search and remote ordering site for take-out, delivery and catering from your favorite restaurants. More than four years in the making, Snapfinger allows you direct access to the nations top restaurants brands and local independent restaurants through each locations interactive menu. With access from the web, cell phone or from a toll free number, Snapfinger offers the industrys first Mobile Menu Application allowing restaurants to create a mobile access point to their web site and increase sales. Sysco Customers receive 25% discount.



NuCO2 is the leading provider of fountain soft drink and draft beer gas solutions to the U.S. foodservice industry. We are the only national distributor of certified, beverage-grade bulk carbon dioxide and nitrogen. With service locations within reach of virtually all restaurants in the U.S., our experienced professionals comprise the largest network of sales and support specialists in the industry. NuCO2 serves national chain and local restaurants & bars, convenience stores, theme parks, and sports / entertainment venues. Sysco customers receive 1 month free.



Maitre'D POS Software is dedicated to offering the hospitality industry affordable and scalable solutions that truly respond to current needs. We continuously develop applications that will continue to benefit our customers as they grow with us. New technologies can so often be perceived as the latest trend, but Maitre'D goes beyond to offer forward thinking solutions that deliver immediate financial and operational benefits, and a high return on investment.

