



Grand Rapids

(616) 949-3700

Everyday, Sysco Grand Rapids delivers the safest, highest quality food service products and offers industry leading customer support, such as profit workshops and menu development. Sysco continually works with suppliers and customers to shape the future of food service, while placing great importance on supporting our community.

Sysco Grand Rapids has developed lasting partnerships that ensure our customers continue to receive the types of products and services they need.

Repeat Returns is a rewards marketing program that gives your customers continual and repeated reasons to visit more often and spend more money. The program is based on common sense... "bribing" customers with discounts trains them to "wait." But offering rewards – encourages them to "spend." Most restaurant owners on our program are generating \$50 in customer spending for every dollar invested.



OrderEze provides attractive, data driven, and easy to use websites enabling customers to showcase their products including daily specials, upcoming events, new promotions and more. OrderEze websites provide an aggressive and efficient way to attract a new audience as well as strengthen your current consumer base. Customers can edit content from their own computer, collect consumer email addresses, sell breakfast, lunch and dinner online with orders going directly to the fax.



Moving Targets offer 3 aggressive, very low-cost direct marketing services proven nationwide to influence people to visit and spend money. 100% turnkey—Moving Targets does it all. No contracts. No set-up fees. No minimums. No hidden charges. Moving Targets® Loyal Rewards® Customer Emailing Service & Birthday Connections® are tested & proven greetings that generate amazingly high response rates and send streams of new consumers through the customer's door. Sysco customers receive 100 free mailings.



Digital Dining provides restaurant point of sale systems comprised of point-of-sale (POS) hardware, software and operational applications, as well as a suite of back office applications that include inventory, labor and financial management, and corporate applications. Digital Dining is a robust, easy to use product and the Handheld POS eliminates credit card fraud, expedites service and increases profits through the Order & Pay at the table technology. Sysco Customers receive a 5% discount.



ADP offers the widest range of HR, payroll, tax and benefits administration solutions from a single source. ADP's easy-to-use solutions for employers provide superior value to companies of all types and sizes. From hire to retire, ADP provides the solutions your company needs to staff, manage, pay and retain high-quality employees. Our specialized solutions work synergistically to help you manage costs, gain competitive advantage, and grow strategically.

Sysco customers receive a 20% discount.



FIRSTCARD ATM has specialized in high performance ATM Cash Machine programs for restaurants for over 10 years and is now the national ATM provider for the SYSCO iCare program. FIRSTCARD ATM has also established relationships with other nationally branded restaurant groups, associations and franchisees and has placed nearly 1500 ATMs in 42 states. FIRSTCARD ATM knows what it takes to maximize profits and minimize costs for restaurant owners while providing convenience and cash for restaurant patrons.



SuperMedia is the advertising agency for local small- to medium-sized businesses across the United States. SuperMedia specializes in results. The Company has developed a Sysco exclusive marketing bundle designed for independent restaurant operators and is working within the iCare network to collaborate and bundle services with other leading providers such as Constant Contact. SuperMedia's marketing bundle is extremely cost effective and sure to drive sales.



NuCO2 is the leading provider of fountain soft drink and draft beer gas solutions to the U.S. foodservice industry. We are the only national distributor of certified, beverage-grade bulk carbon dioxide and nitrogen. With service locations within reach of virtually all restaurants in the U.S., our experienced professionals comprise the largest network of sales and support specialists in the industry. NuCO2 serves national chain and local restaurants & bars, convenience stores, theme parks, and sports / entertainment venues. Sysco customers receive 1 month free.



Introducing X-EON, a new patented LED product that looks exactly like neon with all the benefits but none of the problems. Unlike traditional neon, X-EON is extremely durable, easy to install, low maintenance, consumes 70% less power and offers a long rated diode life of 100,000 hours. X-EON is the perfect product where neon is normally used. Building outlines, signs, channel letters, accent and/or curved lines are easy to install. Energy efficiency, safety and durability makes X-EON the perfect lighting choice for all your architectural and signage projects.

