



# GO GREEN

Sysco icare has partnered with the Green Restaurant Association, a national nonprofit organization, to help restaurants around the country to become more environmentally sustainable in a way that makes business sense.

## Environmental Assessment

The GRA performs an environmental assessment to determine a baseline of each restaurant in relationship to the GRA's eleven environmental guidelines.

## Environmental Consulting

With the world's largest database of environmental solutions and the longest track record of any organization on the planet, the GRA works with a restaurant's vendors to implement new environmental changes each year.

## Certification

Once a restaurant accomplishes enough environmental steps, it can become a Certified Green Restaurant™.

## Save Money

A few small changes can help a restaurant shave thousands of dollars from its operating costs.

## Increase Employee Morale

Become a Certified Green Restaurant™ can engender higher productivity and employee loyalty.

## Gain Customer Loyalty

The majority of Americans want more options of how to be more green. Dining at a Certified Green Restaurant™ becomes an easy way for people to act on their desire to do something about the environment.

## Receive Great Press

The GRA and its restaurants have been featured on NBC Nightly News, NPR, CNN, NY Times, Washington Post and more. It is common for Certified Green Restaurants™ to receive local and national attention for their accomplishments.

### Green Restaurant Association

www.dinegreen.com  
gra@dinegreen.com  
(617) 737-3344

