

RESTAURANTS: Frustrated with your advertising? Here are...

5 proven ways to get more customers and make more sales!

These 5 Targeted Neighborhood Promotions are tested and proven effective by more than 20,000 businesses like yours. *Faster, easier, and cheaper than anything you've ever tried!*

There are dozens of ways to advertise your restaurant. But how much does it cost? How many new guests are you really getting? The ad salesmen are making plenty of money, but how about YOU?

Maybe it's time you stop wasting money on "advertising" and start making money with our 5 targeted neighborhood promotions. They're PROVEN to drive guests to your restaurant to spend money. Not someday. But NOW!

They work better, get results faster, and will make you more money than newspaper ads, radio commercials, postcards, flyers, or whatever you're using today. And the response is huge—10% to 15%. Some restaurants have even seen 20% to 30% response or more! *No contracts. No commitments. Satisfaction GUARANTEED!*

\$500 CASH BONUS For Sysco Customers!
\$100 for each service.
Call for details.

- **Moving Targets® New-Resident Direct Mail Service** — *Turn new neighbors into loyal guests with personalized letters and gift certificates!*
- **Birthday Connections® Neighborhood Direct Mail Service** — *Convert neighbors to buyers with a birthday greeting and gift for their special day!*
- **Loyal Rewards® Customer Email Service** — *Transform casual guests into frequent buyers with irresistible email offers!*
- **Loyal Rewards Text Club** — *Create same-day demand for your products and services with instant text messages!*
- **Loyal Rewards Social Media Marketing Service** — *Build relationships and drive restaurant sales with today's hottest online marketing tools!*

Try our targeted neighborhood promotions Risk-FREE!

No contracts. No commitments. Satisfaction Guaranteed!

▶ **Call 800-926-2451**
www.MovingTargets.com

In partnership with...

Good things
come from
Sysco
iCare

Their Way...



Here's Joe, reaching out to customers himself.

Our Way...



Here's Tony, letting us do it for him.

vs.

Highly targeted. Reach the hottest prospects in your neighborhood.

Proven effective. Bring in large numbers of new buyers quickly.

Affordable. Low flat rates. High return on investment.

100% turnkey. We do ALL the work for you.

No contracts. No commitments. No hidden charges.

Satisfaction GUARANTEED. If you're not delighted, fire us with no further obligation. (But you won't want to.)

Our "You Must Love It" GUARANTEE

After two decades, over 20,000 clients, and more than 43 million mailings, we know how to get and keep retail customers. Give us a try. We guarantee you will love the results. If our promotions don't live up to our promises, fire us with no further obligation of any kind.



ACCREDITED
BUSINESS
A+ Rating

**Moving
Targets®**

*You have neighbors.
We make them customers.™*



\$500 CASH BONUS For Sysco Customers!
 \$100 for each service.
 Call for details.

Here are the world's 5 easiest ways to grow your restaurant. *Not someday. But NOW!*

Attract New Guests with our Targeted Neighborhood Mail Programs
No contracts. No minimums. No setup fees.



Moving Targets® New-Resident Direct Mail Service

Your best new guests are families who have recently moved into the neighborhood. They're actively looking for the products and services you sell. With our highly-targeted, personalized letters and gift certificates, we'll make them an offer they can't refuse. They'll become your regular guests before competitors even know they're in town.



Birthday Connections® Neighborhood Direct Mail Service

Everyone loves getting birthday greetings and gifts. So imagine how thrilled your neighbors will be when you send them a warm, colorful birthday wish and a valuable gift certificate for their special day. They'll be surprised, grateful, and thrilled to visit your restaurant, spend money, and become a new guest. And yes, we already know your neighbors' birthdays!

Get Existing Customers to spend more with our Loyal Rewards® Programs



Loyal Rewards Customer Email Service

It's always easier and cheaper to sell to your current guests. They know you and like your products and services. And with our email service, you can contact your guests, make an irresistible offer, and bring them back again and again. You don't have to know anything about computers or email. We do it all. Pennies per email. No monthly fees.



Loyal Rewards Text Club

With most advertising, you have to wait days or weeks to see results. But when you join our Text Club, we can send attention-grabbing text messages to your guests' cell phones in as little as 5 minutes. And you can see results on the very same day, sometimes within the hour. It's the fastest, easiest way to boost sales and increase customer loyalty.



Loyal Rewards Social Media Marketing Service

Forget handing out business cards one at a time. Now you can automate your restaurant networking and quickly create an army of loyal fans. With online social networks, such as Facebook and Twitter, you can reach thousands of guests and prospects. We do it all—set up your accounts, promote your products and services, and manage your reputation.

Over 20,000 retail businesses can't be wrong...

- “A solid **40 new customer visits per month** with the vast majority revisiting on a weekly or monthly basis.”
 — JJ Boomers Restaurant, Lowell, MA
- “**Increased sales and greater repeat business.**”
 — Greg's Backyard Bar & Grill, Portland, OR
- “A **34½% return...** Your company has made it simple for us.”
 — Slater's Diner, Raymond, WA
- “**Quite satisfied with the results...** never knew that marketing my restaurant could be so easy.”
 — Ricardo's Mexican Restaurant, Norfolk, NE
- “**Consistently DOUBLES my return on investment...** Brings loyal customers in and has them coming back!”
 — Surf Brothers Teriyaki, Escondido, CA
- “Brings us an incredible amount of business... **an additional 50 customers a month.**”
 — The Office Restaurant & Lounge, Toms River, NJ
- “**Brings in new costumers steady one week after another...** a success ever since day one.”
 — Mazzella's Italian Restaurant, Wilmington, DE
- “**The best money I have ever spent for advertising.**”
 — Pagliai's, Murray, KY

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